

Utilizing Big Data and the Social and Policy Sciences

Split and Vis, Croatia
June 11-16, 2018

Collaborating institutions:

- University of Zagreb, Faculty of Political Science
- Mississippi State University – Social Science Research Center and Department of Sociology
- University of Split
- University of Applied Sciences VERN', Zagreb
- George Mason University

Program Schedule

Monday, June 11 – Split, Peristil Conference Room

10:00 am Introduction of the Seminar

10:30 am *#Hightimes: Marijuana-Related Content on Twitter: Policy Promotion, Health Claims, and Youth Targeting*
Dr. Robert McMillen – Mississippi State University, Social Science Research Center

11:00 am Panel 1: **Big Data and Social Media Research**
Led by Dr. Viktorija Car – University of Zagreb, Faculty of Political Science, Croatia

Presentations:

Orachum Intelligence Systems Case Study – Usage of Big Data in the Political Elections Prediction

Dr. Mirela Holy – University of Applied Sciences VERN', Zagreb, Croatia

The Argumentative Potential of Political Messages on Twitter on the Example of Various Politicians' Communication Regarding the German Federal Election of 2017

Dr. Nikolina Borčić – University of Applied Sciences VERN', Zagreb, Croatia

#AllLivesMatter – Detecting Emotions and Sentiment in Communication on Social Networks

Dr. Viktorija Car – University of Zagreb, Faculty of Political Science, Croatia

Dr. Iveta Imre – University of Arkansas at Little Rock, USA

Dr. Hrvoje Jakopović – University of Zagreb, Faculty of Political Science, Croatia

Tuesday, June 12 – Split, Peristil Conference Room

10:00 am Panel 2: **George Mason University Panel**
Led by Dr. Tonya Neaves

Introduction

Dr. Tonya Neaves - George Mason University, USA

11:00 am George Mason University Student Presentations

Wednesday, June 13 – Split, Peristil Conference Room

10:00 am Panel 3: **Big Data, Politics and Society**
Led by Dr. Đana Luša – University of Zagreb, Faculty of Political Science, Croatia

Presentations:

Trans-migrants in Mexico: policy and online communications case study of the 2014 Central American Refugee Crisis in Mexican context

Dr. Lidija Kos –Stanišić, Dean of the Faculty of Political Science
Emil Čančar, Faculty of Political Science

Establishing the System for Early Warning and Crisis Management using Big Data

Dr. Robert Mikac, Faculty of Political Science

Davor Spevec, Mr.Sci. National Protection and Rescue Directorate of the Republic of Croatia

Ivana Cesarec, Professional specialist engineer of crisis management and logistics,
National Protection and Rescue Directorate of the Republic of Croatia

Communicating Diplomatic Messages through Food: An Online Food Strategy

Dr. Ružica Jakešević, Faculty of Political Science
Dr.Đana Luša, Faculty of Political Science

Reporting on Syria conflict through tweets

Josip Katalinić, Ph.D. student at University of Zagreb -Faculty of Humanities and Social Sciences, Department of Information and Communication Sciences

Information Campaigns in Modern Transnational Activities

Tomislav Dokman, Postgraduate Doctoral student of Information and Communication Sciences Faculty of Humanities and Social Sciences University of Zagreb

Dr. Dario Malnar, Research associate in the field of Political Science

Thursday, June 14

VERN' School in Vis

10:00 am – 1:00 pm

Big Data Methods Workshop I.

Introduction

Dr. Viktorija Car – University of Zagreb, Faculty of Political Science, Croatia

Sentiment Analysis

Dr. Hrvoje Jakopović – University of Zagreb, Faculty of Political Science,
Croatia

1:00 pm – 2:00 pm

(lunch break)

2:00 pm – 5:00 pm

Big Data Methods Workshop II. – Nvivo Workshop

Qualitative Data Analysis: Strategies, Techniques and Tools

Dr. Anka Kekez Košto – University of Zagreb, Faculty of Political Science,
Croatia

Friday, June 15

Cultural day

Saturday, June 16

VERN' School in Vis

10:00 am – 12:30 am

Big Data seminar - *Closing session*